# Daily Call Reporting System Digital DCR

Digital DCR stands for daily call report. It is the software which can be very helpful for field worker and their company. Digital DCR is very useful field force management software.

DIGITAL DCR

# Our Company

- We Are In Product Software Development Since 2000 (20 Years).
- Successfully Developed PMS-ERP GST Compliance Software.
- PMS-ERP Having Approx 50K Customer Base PAN India.
- Member Of NASSCOM Since 2015.
- Member Of Bihar Industries Association.
- Member Of Bihar Chamber Of Commerce.

# Features Of Digital DCR Software

- Cloud Base Daily Call Reporting For Marketing Team With Zero Infra Maintenance Cost.
- Working With Mobile With One Time Login.
- Updation Of Master Data In Real Time And Daily Visit Data In Real Time.
- Field Executive Location Tracking In Real Time Along With Visit And POB Booking.

- Analysis Of Work Activity By Managers And Admin At Every Level In Hierarchy In Real Time.
- No Paper Work For Field Executive.
- Less Stationary Expense As Well As No Data Entry In Back Office.
- Real Time Reporting For Managers As Well As For Admin Without Any Support Of Back Office Team.
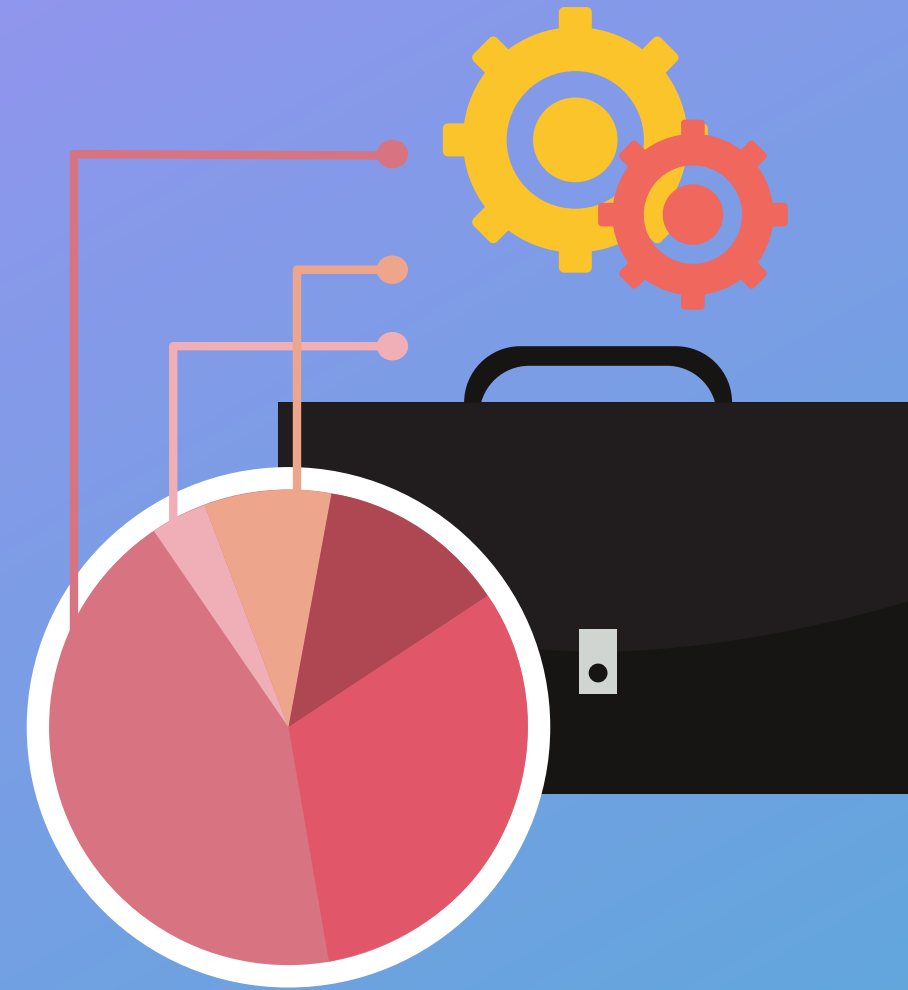
# Features Of Digital DCR Software

# Features Of Digital DCR Software

- Daily Appointment List For Every Marketing Personnel.

- Individual Customer Visit Ledger Along With POB Booking.

- Working With Tour Plan And No Working Without Tour Plan And Can Not Do Alteration In Tour Program With Out Management Approval.

# Features Of Digital DCR Software

Territorial Definition Of Customer Like District And Place For Executive Wise Access.

Management Definition Of Territory With All Reporting Facility For Managing Team.

Automated Expense Preparation And Approval By Managers And Admin.

# FEATURES OF DIGITAL DCR SOFTWARE

- Admin Is Having Authority To Create User And Block The User.
- Reports Of Doctor / Customer At Various Level - Grade / Type/ Class At District, Place Wise.
- Analysis Of Any Place For Missing Customer, POB Booking And Times Of Visit.

# FEATURES OF DIGITAL DCR SOFTWARE

For Admin - Today Work Activity For All Marketing Hierarchy With No Of Visit, Place Visited And POB Booked.

Automated Whole Reporting With Time Saving And Total Transparent Activity Of Team For Admin.

100% Utilization of Marketing Team For Targeted Sales Ach With Proper Planned Market Visit.

# Benefits Of Using Digital DCR Software

- **ACHIEVE 30% – 45% FASTER RETURN ON INVESTMENT.**
- **INCREASE SALES TEAM EFFICIENCY BY 60%.**
- **SMARTER CUSTOMER INSIGHTS FOR FIELD FORCE WITH H.QTR AND PLACE.**
- **LIVE TRACKING OF FIELD ACTIVITIES.**

**BENEFITS OF USING DIGITAL DCR SOFTWARE**

Log Report For Appointment Reminder.

Reduce Cost In Terms Of Paper Work And Back Office Work.

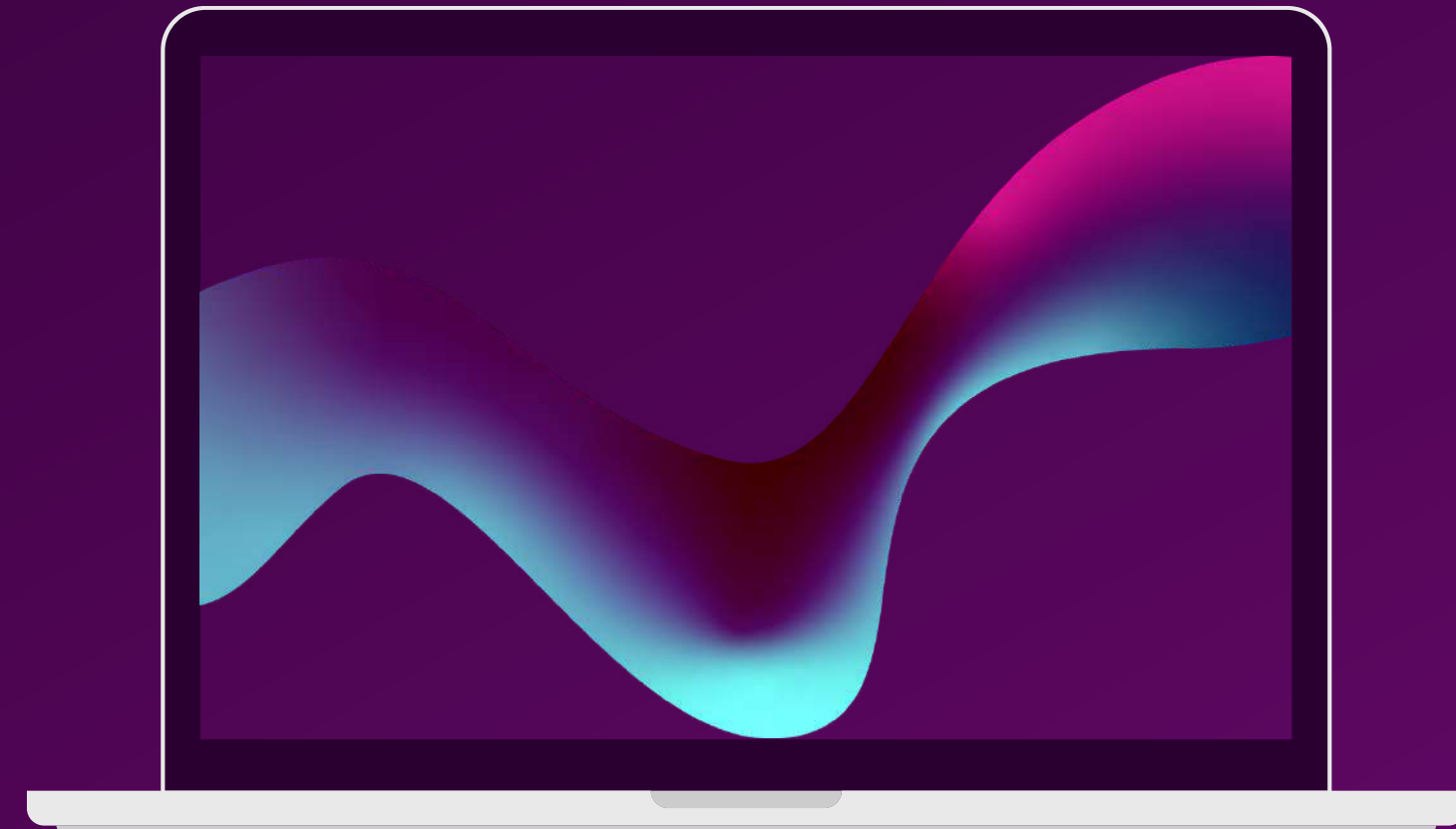Planned Working With Tour Deviation Report.

# Benefits Of Using Digital DCR Software

- Stock Maintenance Of Sample And Gift Along With Distribution Record.
- Intelligent Analysis Of POB Customer Wise.
- Automated Expense Preparation With Manager Approval

**Benefits Of Using Digital DCR Software**

DIGITAL DCR

Dynode Software Technology Pvt Ltd.

24 Hours Data On A Click With Executive To Analyze And Plan Future Working

Dash Board For Doctors And Chemist Important Date.

# BENEFITS OF USING DIGITAL DCR SOFTWARE

Special Analytical Reports For Every Level Of Manager.

SMS To Doctor/Customer/Chemist Visit Or On Any Special Occasion.

Improve Calls Productivity With Customer/ Doctor Visit Ledger With Outcome.

# DYNODE SOFTWARE
## TECHNOLOGY PVT. LTD.

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# Thank You

**THANKS FOR APPRECIATING OUR JOB AND WE WILL CONTINUE WORKING HARD TO MEET YOUR EXPECTATIONS.**

Dynode Software Technology Pvt Ltd.

DIGITAL DCR